Lab2Market Validate

Atlantic

Validate your idea as a business
The Lab2Market Validate program provides training and support to students and faculty looking to commercialize research emerging from Canadian Universities.

The Lab2Market Validate (L2M Validate) program, formally known as Lab2Market, gives researchers the opportunity to critically test and evaluate their research idea in the entrepreneurial landscape. This carefully curated 16-week customer discovery experience is complemented by funding, exercises, workshops, and mentorship from industry experts – all with exploration at its core.

Benefits
- Develop innovation and entrepreneurial skills
- Validate practical uses for your technology
- Establish product-market fit
- Improve odds for commercial success
- Build your professional network
- $15,000 in funding

“Many of us have inspiring concepts, innovative ideas or have been engaged in novel scientific research which can be beneficial to society. However, what I was lacking was proper guidance and knowledge on how to become an entrepreneur. Lab2Market Validate is one of the greatest opportunities I have received to make myself confident in commercializing my research in future.”

– Surangi Dharmawansa, Dalhousie University

lab2market.ca/validate
**Program Setup**

<table>
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<tr>
<th>Pre-Training</th>
<th>Program Delivery</th>
<th>Closing Workshop</th>
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<td>3 Weeks (Eight sessions, one to two hours each)</td>
<td>2 Months</td>
<td>2 Days</td>
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**Important Dates**

- **Applications open**: April 3 - June 1
- **Pretraining**: September (Date TBD)
- **Lab2Market Validate core program delivery**: October 1 - November 30
- **Pitch Day**: November 29

**Team Composition**

- **ENTREPRENEURIAL LEAD**: Graduate Student or Postdoctoral Fellow
- **TECHNICAL LEAD PRINCIPAL**: Investigator / Academic Supervisor
- **BUSINESS MENTOR**: Lab2Market will match every team with a relevant industry mentor

**Eligibility & Application**

Visit [lab2market.ca/validate](http://lab2market.ca/validate) for program requirements and to apply today.

**Dal Innovates Lab2Market Validate Program Offerings**

As a member of the national I-Inc Network, Dalhousie University through Dal Innovates is pleased to offer the Lab2Market Validate program to support students and researchers in developing the skills, attitudes, and mindsets they need to explore entrepreneurship and grow ventures.

**Questions**

Michael Carew, PhD., MBA, Lab2Market Validate
mwcarew@dal.ca

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“Lab2Market allowed me to refocus my research. I’m now back in the lab and more motivated than ever because I can see what the market needs.”

Sabiha Antora
Dalhousie University

Lab2Market Validate is made possible by:

[Lab2Market](http://lab2market.ca)
[dalinnovates](http://dalinnovates.ca)
[Dalhousie University](http://www.dal.ca)