Lab2Market Launch

Launch Your Idea into a Viable Business
Designed for student and research teams associated with Canadian universities who are committed to forming and building growth-oriented businesses.

The Lab2Market (L2M) Launch program is a three-month summer accelerator that brings together early-stage entrepreneurial teams to launch ideas into viable businesses.

The program is inspired by MIT’s delta v accelerator and is delivered in partnership with the Martin Trust Center for MIT Entrepreneurship. A L2M Launch cohort includes up to 10 early-stage venture teams, who participate weekly in virtual workshops and mentorship sessions with industry and ecosystem experts.

Benefits

• Mentorship & Coaching
• Monthly Simulated Board Meetings
• Resilience Training
• Peer Learning
• Weekly Instructional Sessions
• Networking opportunities
• Funding

For the first time, Dalhousie University is offering three Lab2Market Launch cohorts

Lab2Market Launch Atlantic Research:
Open to research-based ventures across Atlantic Canada

*NEW* Dal Innovates Launch Atlantic:
Open to ventures across Atlantic Canada

*NEW* Lab2Market Launch National Health:
Open to research-based health ventures across Canada

$15,000 Stipends & Milestone Payments

$120,000+ Perks & Benefits

$10,000 Pitch Day Prizes

“My company would not exist anymore without the Lab2Market Launch (Ready2Launch) program. It is so important to the development of a startup that I would say that it is a necessary step in the startup path to success.”

– Artorix de la Cruz,
Co-founder of Ocean Sights Technology

lab2market.ca/launch
Program Setup

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<td>Product Value</td>
<td>Business Model</td>
<td>Pitch Day</td>
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Important Dates

- **March 13 - April 9**: Applications open
- **April 28**: Acceptances sent
- **June 2**: Kick-off event
- **June 1 - August 31**: Program delivery
- **September 22**: Pitch Day

Team Composition

2-3 Founder-Level Team Members

Eligibility & Application

Undergraduate and graduate level students, postdoctoral fellows, faculty and recent graduates within two years are ready to apply. Visit [lab2market.ca/launch](http://lab2market.ca/launch) for program requirements and to apply today.

Dal Innovates Lab2Market Launch Program Offerings

As a member of the national I-Inc Network, Dalhousie University through Dal Innovates is pleased to offer the Lab2Market Launch program to support students and researchers in developing the skills, attitudes, and mindsets they need to explore entrepreneurship and grow ventures.

Questions

Rachel Morgan, L2M Launch Program Manager
rachel.morgan@dal.ca

“Dal Innovates helped me build Myomar by providing access to knowledge on how to build a strong business foundation, mentorship, and guidance to overcome challenges. They have supported our company and vision since day one.”

Rafaela Andrade-Vieira of Myomar Molecular

Lab2Market Launch is made possible by:

lab2market.ca/launch